

Presented by the
PAYER & PROVIDER COLLABORATION COMMITTEE
September 16, 2020
1:00pm – 4:00 pm

It's not too soon to start examining the healthcare industry's response to the unique and urgent requirements necessitated by the novel coronavirus COVID-19. Join us for this virtual session as we discuss how payers and providers continue to meet the challenge and how today's accomplishments will position us for tomorrow.

This virtual session with our esteemed faculty will:

- ❖ Explore treatment options and medications with Dr. Ravit Barkama, who will touch upon her work with the FDA and other leading experts around the country in response to the "ground zero" impact the pandemic had on Holy Name Hospital.
- ❖ Review with Donald Ferrell the unprecedented impact of the need to convert non-patient care areas to patient care areas, rapidly build ICUs, as well as the costs of such rapid conversion and how to preserve what was built.
- ❖ Examine the extraordinary demand for PPE and other lifesaving supplies with Jacqueline Kavouras, as well as how the shortages manifested and how the provider community recovered and now prepares to move forward.
- ❖ Reflect with Ward Sanders on the State's emergency requirements and the additional measures initiated by payers to respond to the pandemic, including relaxed policies for utilization management, and the implications for the future.

There is NO COST to attend, and this session will qualify for 3.5 CPE credits in specialized knowledge and 3.6 CLE credits. Please see below for more info.

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Ravit Barkama, MD, MPH

Dr. Ravit Barkama is Assistant Vice President for Clinical Development at **Holy Name Medical Center**. She is responsible for the overall leadership, development and implementation of new healthcare entities and strategies based on new payment models and **advanced technologies**. Dr. Barkama creates strategic collaboration with physician groups, local care providers through the care continuum, community partners, the healthcare industry and other hospitals to redesign care aimed at achieving better care for individuals, better health for populations and lower costs. Specifically, she manages the **Institute for Clinical Research** and is involved in the value-based initiatives. Dr. Barkama has brought cutting edge technologies and new drugs to Holy Name enabling thousands of patients to benefit from new technologies before they are approved for commercial use. Before joining Holy Name, she led the cardiology research activities at Columbia University Medical Center. Her previous experience includes over a decade in the Israeli **medical device industry** as a medical director, focusing on identifying new technologies, business development and clinical research. She has an MD from the Hebrew University and is a graduate of the executive MPH program at Columbia University.

Jacqueline Kavouras

Jacqueline Kavouras is Vice President and Chief Quality Officer of **Penn Medicine Princeton Health**. As a member of the Princeton Health **senior management** team, Ms. Kavouras oversees performance improvement, care coordination, clinical informatics, project management, patient and guest relations, infection control, regulatory and patient safety. Ms. Kavouras has extensive experience in healthcare performance improvement and regulatory compliance. She also serves as **Patient Safety Officer** and Privacy Officer, ensuring the privacy of each patient's healthcare information and leading the organization to advance **process improvements** that support the reduction of medical errors and other factors that contribute to unintended adverse patient outcomes. Before joining Princeton Health, Ms. Kavouras served as Vice President, Quality Services at Bassett Healthcare Network-Cobleskill Regional Hospital in Cobleskill, N.Y., where she oversaw quality, compliance, patient access, infection prevention, medical staff services, and risk and regulatory programs for a 40-bed acute care hospital and 20 outpatient clinics. Her previous leadership roles include Director of Quality Systems, Health Quest at Vassar Brothers Medical Center, Poughkeepsie, N.Y., and Northern Dutchess Hospital in Rhinebeck, N.Y. A fellow of the American College of Healthcare Executives and Certified Professional in Healthcare Quality, she is a past member of the Advisory Council of the Joint Commission Resources Continuous Service Readiness program.

Donald Ferrell

As Regional Facilities Vice President, Northern Region for **Hackensack Meridian Health**, Mr. Ferrell is responsible for design and construction on internal and external projects as well as space planning at the Hackensack University Medical Center campus in Hackensack, NJ. Mr. Ferrell has been at Hackensack for over 26 years, leading the facilities and construction divisions in various roles. His responsibilities also include **oversight of over 3 million square feet** at multiple campuses in the northern region of the Hackensack Meridian Health System. He is currently **leading the design and construction team** on one of the largest projects taking place on the Hackensack campus, **The Helena Theurer Pavilion**, a 530,000 square foot state of the art expansion of the medical center, valued at \$714M. An important infrastructure component of the project, a new central utility plant, recently became operational. The overall project is slated for LEED certification and completion in late 2022.

Ward Sanders

As President of the **New Jersey Association of Health Plans**, Ward leads the state trade association that represents the major health plans in New Jersey, including all five Medicaid health plans. Ward is a **recognized expert** on health-care policy, speaking to national and regional audiences. In 2014, Inside New Jersey and Star Ledger writers named Ward one of **New Jersey's 100 most influential** residents. Prior to coming to the NJAHP in 2006, Ward served for 15 years in State government positions. He was the Executive Director of the New Jersey Individual Health Coverage Program Board and the New Jersey Small Employer Health Benefits Program Board and started his state service as a Deputy Attorney General. As President of the NJAHP, Ward was appointed by several Governors to state board and commissions – most recently by Governor Murphy to the **State's Restart and Recovery Council's** health care committee. Ward is a graduate of the Villanova University School of Law and of Franklin & Marshall College. He is a member of the New Jersey and Pennsylvania bars. From 1984 to 1988, prior to earning his law degree, Ward worked in Washington, D.C. for the International Center, a human rights and foreign policy research organization. Ward lives in Lambertville, New Jersey and has been elected five times to Lambertville's City Council.

To obtain CPE & CLE credit, attendees must answer at least 3 of the 4 polling questions each hour.

Please join via desktop client or Zoom app on a smartphone, tablet, or iPad as the polling feature is available through those mediums.
Pop-ups must be enabled by your system administrator in order to see polling questions

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