

## Finance Education for Clinicians

### *Building Bridges Between Clinical and Finance Teams*

Presented jointly by the New Jersey HFMA and the New Jersey Hospital Association

**Tuesday April 30, 2019 8:30 am – 3:45 pm**

**New Jersey Hospital Association**

**760 Alexander Road, Princeton, NJ 08543**

**Register at: [www.hfmanj.org](http://www.hfmanj.org)**

In order for hospitals to have a strong financial performance, they need integrated clinical and finance teams. This session will focus on successes in creating these teams and the positive impact they've had on financial performance.

Registration and Breakfast

8:30 am – 9:00 am

Morning Session

9:00 am – 11:45 am

Networking Lunch

11:45 am – 12:45 pm

Afternoon Session

12:45 pm – 3:45 pm

- **Clinicians Belong in the Finance Team**

**9:00 am – 10:15 am**

Understand the revenue cycle and how important clinicians are in the financial performance of the hospital. Learn how to bridge the knowledge gap and hear strategies for integrating utilization review into finance.

*Objective:*

*Participants will be introduced to the fundamentals of the revenue cycle and the impact of clinical data on hospital reimbursement.*

*Speaker:*

- *Sandra J. Gubbine, CPA, MBA, FHFMA, DBA, Assistant Vice President of Revenue Cycle, AtlantiCare*

- **Break**

**10:15 am – 10:30 am**

- **Physicians: Beyond Medicine and Into Finance**

**10:30 am – 11:45 am**

Physicians drive care for the hospital and their documentation is the basis for receiving accurate reimbursement for services. This session will describe how to engage your physicians in the revenue cycle.

*Objective:*

*Participants will learn strategies for working with physicians to improve documentation.*

*Speaker:*

- *Daniel Martich, MD, Principal, The Chartis Group*

- **Networking Lunch**

**11:45 am – 12:45 pm**

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• **Finance and Clinical Teams – Perfect Together** **12:45 pm – 2:00 pm**

Clinicians really do impact hospital financial performance. Hear from a hospital executive who was an early adopter of bringing clinical and financial teams together and the improvements recognized.

*Objective:*

*Participants will learn how to integrate clinical and finance teams together to maximize the hospital's quality and financial performance.*

*Speaker:*

- *Garrick Stoldt, CPA, FHFMA, Chief Financial Officer, Saint Peter's University Hospital*

• **Break** **2:00 pm – 2:15 pm**

**Panel Discussion:** **2:15 pm – 3:30 pm**  
**Building Bridges Between Clinical and Finance Teams**

An open discussion with our speakers on how to break barriers and build best practices between clinical and finance teams.

*Objective:*

*Participants will understand the different approaches to working with clinical and financial staff.*

*Moderator: Jane C. Kaye, MBA, President, Healthcare Finance Advisors*

*Speakers:*

- *Sandra J. Gubbine, CPA, MBA, FHFMA, DBA, AVP – Revenue Cycle, AtlantiCare*
- *Daniel Martich, MD, Principal, The Chartis Group*
- *Garrick Stoldt, CPA, FHFMA, Chief Financial Officer, Saint Peter's University Hospital*

• **Wrap Up, Q&A, Evaluations** **3:30 pm – 3:45 pm**

**Learner Outcome:**

*After successfully completing the education program, the learner will gain an in-depth understanding of hospital revenue cycle and how clinicians and finance can mutually benefit by working together. The learner will be able to list two best practice strategies/approaches that support finance and clinical teams in working together successfully, to maximize the hospital's quality and financial performance, transferrable to their organization.*

*Successful completion of the education program is defined as in-person attendance for 95 percent of the didactic learning session and a complete course evaluation.*

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#### REGISTRATION INFORMATION

To register, please visit our web site at [www.hfmanj.org](http://www.hfmanj.org) where online payment is also available but not required. You may also mail a check, but we ask that you register online if at all possible.

FEE: ADVANCE REGISTRATION.....\$125  
STUDENT REGISTRATION .....\$50  
ON-SITE REGISTRATION -- ON "SPACE AVAILABLE" BASIS.....\$25 ADDITIONAL CHARGE

#### REGISTRATION INFORMATION:

- Make checks payable to **HFMA - NJ CHAPTER**, and please mail at least **10 days prior to the event**.
- Registration must be received **three working days prior to the event**.
- **REFUNDS WILL BE GRANTED ONLY IF CANCELLATION IS RECEIVED 48 HOURS PRIOR TO THE MEETING.**
- Dress is **Business Casual**
- Mail payment to: HFMA – NJ Chapter  
Laura Hess  
PO Box 6422  
Bridgewater, NJ 08807

#### **NEW JERSEY BOARD OF ACCOUNTANCY CONTINUING PROFESSIONAL EDUCATION CREDITS**

Based on our understanding of the New Jersey State Board of Accountancy's continuing professional education (CPE) requirements, Sponsor No. 185, this course will qualify for **6 CPE credits, 1.5 in accounting, 4.5 in Specialized Knowledge.**

#### **NEW JERSEY STATE NURSES ASSOCIATION CONTINUING EDUCATION CREDITS**

This activity has been planned and implemented in accordance with the Essential Areas and policies of the American Nurses Credentialing Center's Commission on Accreditation and New Jersey State Nurses Association through Health Research and Educational Trust of NJ. Health Research and Educational Trust is an approved provider of continuing nursing education by the New Jersey State Accreditation an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. Provider Number P131-2/18-21  
This activity provides – **5.25 contact hours.**

There are no conflicts of interest, sponsorship or financial/commercial support being supplied for this activity. Accredited status does not imply endorsement by the provider or American Nurses Credentialing Center's Commission on Accreditation of any commercial products displayed in conjunction with an activity.

DISCLOSURE INFORMATION: Full disclosure will be provided at the educational activity.

#### **AMERICAN COLLEGE OF HEALTHCARE EXECUTIVES CONTINUING EDUCATION CREDIT**

As an independent chartered Chapter of the American College of Healthcare Executives, ACHE – NJ is authorized to award **0.0** hours each of ACHE Qualified Education credit toward advancement or recertification in the American College of Healthcare Executives.

Participants in this program who wish to have it considered for ACHE Qualified Education credit should list their attendance when they apply to the American College of Healthcare Executives for advancement or recertification.