

Education Series
Presented by the
Payer & Provider Collaboration Committee

An Invitation to Innovation

May 22, 2018

Pines Manor

2085 Lincoln Highway Edison NJ 08817

Registration and Breakfast	8:30 am - 9:00 am
Morning Session	9:00 am - 11:40 am
Lunch	11:40 am - 12:35 pm
Afternoon Session	12:35 pm - 3:30 pm
Post-Conference Networking	3:30 pm - 4:00pm
Networking Happy Hour	4:00 pm - ? pm

Morning Session

Innovation in Healthcare: Getting Comfortable with Being Uncomfortable

9:00am – 9:50am

We're all being called on to innovate in our business, but what does that really look like on a daily basis? We'll explore design thinking as one way to develop new solutions to old business problems and discuss ways of transforming our culture and our outcomes.

Independence Blue Cross

Michelle Histan, Director, Innovation

Technology at the Forefront of Patient Care

9:50am – 10:40am

New Jersey's own global medical technology company, Becton Dickinson, will provide insight into the industry approach to introducing new technologies and selecting innovations that are clinically actionable and feasible. Learn about their approach to next-generation technologies and partnerships with academia, research sponsors and other stakeholders to bring new products, discoveries and innovations to market.

Becton Dickinson

Jeffrey S. Zivan, Vice President, Marketing, US Region

Break *10:40am – 10:50am*

Transforming Healthcare Delivery

10:50am – 11:40am

Explore how corporations are changing the way they provide health care benefits to create better employee health care outcomes. Some companies seek to make the current multilayered supply chain more efficient, with more affordable drug pricing, creation of specialized doctor networks and use of technology.

Health Transformation Alliance

Congressman Rob Andrews, Chief Executive Officer

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Lunch Session

11:40am – 12:35pm

Legislative and Regulatory Update

The latest action at the state level affecting payers and providers

New Jersey Association of Health Plans

Ward Sanders, President

New Jersey Hospital Association

Neil Eicher, Vice President, Government Relations & Policy

Afternoon Session

Assessing the Value

12:35pm – 1:50pm

Is your Value Assessment Committee (VAC) ready to move from theory to practice and assess the effectiveness of your latest innovation following implementation? Does the governance structure of your VAC support the process for determining how innovations appear before these VACs? Explore the determinants in the pre-assessment phase by VACs for either rejecting innovations or moving forward for further exploration.

Rutgers Robert Wood Johnson Medical School

Alfred F. Tallia, MD, MPH. Department of Family Medicine and Community Health

Horizon Blue Cross Blue Shield

Daniel Halevy, MD. Senior Medical Director for Medical Policy

Break *1:50pm – 2:00pm*

From Theory to Practice: A Round Table Discussion

2:00pm – 3:30pm

The panelists – representing a cross section of health care policy, technology, supply chain and the Chief Innovation Officers of the Provider and Payer communities – will explore how the health care delivery system takes innovation from theory to practice (or, from diffusion to adoption) and discuss opportunities, impediments and determinants.

Hackensack Meridian Health

Andrew L. Pecora, MD, FACP, CPE. Chief Innovation Officer and Vice President of Cancer Services

United Healthcare

Marilyn Gordon, MD. Chief Medical Officer, New Jersey Market

Rutgers Center for State Health Policy

Joel Cantor, Sc.D. Director

NJ Innovation Institute

Thomas Bartiromo, Chief Innovation Officer

Genentech

Kelly Haenlein, Director of Strategic Partnerships and Initiatives

Moderator: *Matt D'Orta, Chief Transformation Officer, New Jersey Health Care Quality Institute*

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To register online, please visit our website at www.hfmanj.org where online payment submission is also available, but not required. If you prefer to register by mail, please list your attendees and follow the registration instructions presented below.

NAME	ORGANIZATION	TITLE	HFMA MEMBER or NON-MEMBER	EMAIL ADDRESS

FEE

ADVANCE REGISTRATION – MEMBERS.....	\$135.00
ADVANCE REGISTRATION – NON-MEMBERS	\$160.00
ADVANCE REGISTRATION – CERTIFIED MEMBERS (FHFMA, CHFP)	\$100.00
STUDENT REGISTRATION – (FULL TIME).	\$35.00
ON-SITE REGISTRATION – ON “SPACE AVAILABLE” BASIS.....	\$10 ADDITIONAL CHARGE

REGISTRATION INFORMATION

- Make checks payable to **HFMA-NJ CHAPTER**, and please mail at least **10 days prior to the event**.
- Registration must be received **three working days prior to the event**, by mail or fax.
- **REFUNDS WILL BE GRANTED ONLY IF CANCELLATION IS RECEIVED 48 HOURS PRIOR TO THE MEETING.**
- Dress is Business Casual.
- Mail payment to:
 - HFMA–NJ Chapter
 - Laura Hess
 - P.O. Box 6422
 - Bridgewater, NJ 08807
- If paying by **CREDIT CARD**, please register online at www.hfmanj.org.

EDUCATION CREDITS

NEW JERSEY BOARD OF ACCOUNTANCY CONTINUING PROFESSIONAL EDUCATION CREDITS

Based on our understanding of the New Jersey State Board of Accountancy’s continuing professional education (CPE) requirements, Sponsor No. 185, this course will qualify for **7 CPE credits** in Specialized Knowledge.

SUPREME COURT OF NEW JERSEY BOARD ON CONTINUING LEGAL EDUCATION

Based on our understanding of the Supreme Court of New Jersey Board on Continuing Legal Education mandatory continuing legal education requirements, this course will qualify for **7.4 CLE credits**. NJ HFMA is an approved service provider (#1098).

AMERICAN COLLEGE OF HEALTHCARE EXECUTIVES CONTINUING EDUCATION CREDIT

HFMA NJ is authorized to award **6 hours** of pre-approved ACHE Qualified Education credit for this program toward advancement, or recertification, in the American College of Healthcare Executives. Participants in this program who wish to have the continuing education hours applied toward ACHE Qualified Education credit must self-report their participation. To self-report, participants should log into their MyACHE account and select ACHE Qualified Education Credit.