

Education Series
Presented by the
Payer & Provider Collaboration Committee and the Physician Practice Forum

**The Five “Cs” of the New Healthcare:
Consolidation, Collaboration, Connection, Consumerism and Change**

May 21, 2019
DoubleTree by Hilton Hotel Tinton Falls-Eatontown
700 Hope Road
Tinton Falls, NJ 07724

Registration and Breakfast	8:00 am - 8:30 am
Morning Session	8:30 am - 12:30 pm
Lunch	12:30 pm - 1:15 pm
Afternoon Session	1:15 pm - 4:30 pm
Networking Happy Hour	4:30 pm - 6:00 pm

Legislative and Regulatory Update 8:30am – 9:20am

The latest action at the state level affecting payers and providers

New Jersey Association of Health Plans *Ward Sanders, President*

New Jersey Hospital Association *Neil Eicher, Vice President, Government Relations & Policy*

Medical Society of New Jersey *Larry Downs, Chief Executive Officer*

How “Disruptors” Are Leveraging Consumerism for their Success 9:20am – 10:10am

Why is the shift toward new payment models necessary, and accelerating? To remain relevant in today’s shifting landscape, providers will need to modify how they deliver medicine. Identifying opportunities to change requires thinking like a disruptor; developing a culture that embraces change will be key to success.

VNA Health Group *Alex Binder, Vice President*

Break 10:10am – 10:20am

Value-Based Payments Require New Collaboration 10:20am – 11:10am

Value-based care is transforming our industry and is the catalyst needed to change the trajectory of rising costs while improving outcomes. Operationalizing the model has proved challenging, with early adopters facing misalignment of reimbursement incentives, creating uncertainty about the success of value-based models. This discussion focuses on the effective collaboration necessary to break the barriers created by operational silos.

RVH Solutions *Mary Rewinski, Executive Director*

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Roundtable: Physicians in the Era of Consolidation 11:10am – 12:30pm

How do practice administrators convert marketplace pressures into strategic initiatives? Which factors influence a practice’s approach to the question of consolidation? Our panel represents a broad range of practice arrangements and will discuss strategies for maintaining the practice’s current structure as well as positioning to survive or thrive during further marketplace consolidation.

Anesthesia Consultants *Laura Tarlow, Executive Director*

Navvis *Robert D. Bauer, Executive Vice President*

Partners in Care *John Brault, Sr., Chief Executive Officer*

RWJBarnabas Health Physician Services *Don Callahan, Director, Operations*

Moderator: *Brian Kern, Esq. Of Counsel, Frier & Levitt, LLC*

Lunch 12:30pm – 1:15pm

Medicare Risk Models are Creating Collaboration 1:15pm – 2:05pm

Are providers prepared for the anticipated changes to the MSSP and CPC+ programs heading into 2020? Evaluate the factors that must be considered as we move into a downside risk environment.

Continuum Health *Bryan Wellens, Vice President of Value Based Analytics and
David DiGirolamo, Vice President of ACO Operations*

Changing Landscapes Lead to Behavioral Health Integration 2:05pm – 2:55pm

Payers and providers are changing their clinical and business approach to respond to the growing need for an integrated behavioral health focus and coming together with other stakeholders to meet New Jersey’s demand.

Hackensack Meridian Health *Mike Geiger Vice President, Convenient Care and
Joseph Miller, MD, Vice President, Behavioral Health*

Break 2:55pm – 3:10pm

Roundtable: How New Jersey is Building Connections 3:10pm – 4:30pm

The amount of information available to us as consumers often exceeds the information available to our medical providers. Any car dealer can instantly obtain our vehicle history report and see every bump and scrape our car has suffered. But if we’re injured, how much will the nearest trauma center know about our medical history? In 2009 the ARRA HITECH Act was enacted, funding \$546 million in competitive state grants for Health Information Exchanges. Ten years later, where is New Jersey on that information super-highway? Our panel will review the role of New Jersey’s health information organizations and discuss the often-competing objectives of access to information versus privacy and security, among other hot data topics.

Holy Name Medical Center *Emma Yamada, Director, Data Science*

Horizon Blue Cross Blue Shield *Joseph O’Hara, Director, Healthcare Marketplace Innovation*

New Jersey Health Information Network *Van Zimmerman, Executive Director*

OneHealth NJ, *Kennedy Ganti, MD, Chair, Advisory Committee & Physician Informatician, Cooper Medical Informatics*

Moderator *Neil Sullivan. Partner, McElroy, Deusch, Mulvaney & Carpenter, LLP*

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REGISTRATION INFORMATION

To register, please visit our website at www.hfmanj.org where online payment is available but not required. You may also mail a check, but we ask that you still register online.

NAME	ORGANIZATION	TITLE	HFMA MEMBER Yes/No	EMAIL ADDRESS

FEE

ADVANCE REGISTRATION – MEMBERS	\$135.00
ADVANCE REGISTRATION – NON-MEMBERS	\$160.00
ADVANCE REGISTRATION – CERTIFIED MEMBERS (HFMA, CHFP)	\$100.00
STUDENT REGISTRATION – (FULL TIME)	\$35.00
ON-SITE REGISTRATION – ON “SPACE AVAILABLE” BASIS.....	\$25 ADDITIONAL CHARGE

REGISTRATION INFORMATION

- Make checks payable to **HFMA-NJ CHAPTER**, and please mail at least **10 days prior to the event**.
 - Registration must be received **three working days prior to the event**.
 - **REFUNDS WILL BE GRANTED ONLY IF CANCELLATION IS RECEIVED 48 HOURS PRIOR TO THE MEETING.**
 - Dress is Business Casual.
 - Mail payment to:
 HFMA–NJ Chapter
 Laura Hess
 P.O. Box 6422
 Bridgewater, NJ 08807
- Phone number for questions is (908) 963-2505

EDUCATION CREDITS

NEW JERSEY BOARD OF ACCOUNTANCY CONTINUING PROFESSIONAL EDUCATION CREDITS

Based on our understanding of the New Jersey State Board of Accountancy’s continuing professional education (CPE) requirements, Sponsor No. 185, this course will qualify for **8 CPE credits** in Specialized Knowledge.

SUPREME COURT OF NEW JERSEY BOARD ON CONTINUING LEGAL EDUCATION

Based on our understanding of the Supreme Court of New Jersey Board on Continuing Legal Education mandatory continuing legal education requirements, this course will qualify for **8.2 CLE credits**. NJ HFMA is an approved service provider (#1098).

AMERICAN COLLEGE OF HEALTHCARE EXECUTIVES CONTINUING EDUCATION CREDIT

The New Jersey Chapter of HFMA is authorized to award **7 hours** of pre-approved ACHE Qualified Education credit (non-ACHE) for this program toward advancement or recertification in the American College of Healthcare Executives. Participants in this program who wish to have the continuing education hours applied toward ACHE Qualified Education credit should indicate their attendance when submitting an application to the American College of Healthcare Executives for advancement or recertification.