

## Wanted: Physician Practice Superheroes! Game On!

Physician Practice Forum, Rob Booth & Joan Hendler, Co-Chairs

February 13, 2018 at Pines Manor  
2085 Lincoln Highway, Edison, NJ 08817  
For directions see: [pinesmanor.com](http://pinesmanor.com)

Registration and Breakfast	8:00 am – 8:30 am
Announcements & NJHA Update	8:30 am – 8:40 am
Morning Session	8:40 am – 12:10 pm
Lunch	12:10 pm – 12:55 pm
Afternoon Session	12:55 pm – 4:30 pm

### Morning Session (8:40 am – 12:10 pm)

- **The Incredibles: Summit Medical Group's Journey to Value-based Reimbursement 8:40 – 9:30**
  - Ashish D. Parikh, M.D., Summit Medical Group  
This presentation reviews Summit Medical Group's experience participating in Medicare's Next Generation ACO and Horizon's Population Health Program.
- **The Hulk: Are You Considering a Super Group? 9:30 – 10:20**
  - Spiro Leunes, WithumSmith+Brown P.C.  
The advantages and disadvantages of super group formation will be reviewed, and things to consider when joining or forming one.
- **Break 10:20 – 10:30**
- **Dare Devil: What's the "Risk" 10:30 – 11:20**
  - Loredana Finis, Kelly Eccles and Krystal Hardy, Summit Medical Group  
This presentation will take a dive into HCC Coding.
- **The Justice League: Lessons Learned from Cyber Breach Investigations 11:20 – 12:10**
  - Joe Riccie, WithumSmith+Brown P.C. & Robert Kleeger, Digital4nx Group, LTD  
Come learn from Cyber Security experts who will discuss straight forward recommendations and the potential cost savings as it relates to a cyber breach. In addition, the speakers will share "in the trench" examples of attack scenarios - that occurred in real life or via ethical hacking assessments – in order to highlight the consequences they may have on healthcare IS and your organizations.

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**Lunch (12:10 pm – 12:55 pm)**

**Afternoon Session (12:55 pm – 4:30 pm)**

- **Richie Rich: Private Equity Investment in Medical Practices: Legal Issues Affecting Medical Practices 12:55 – 2:00**
  - Michael Schaff & Peter Greenbaum, Wilentz  
A Real-World Look at Private Equity Investments in Health Care: What It Means for Providers”  
Why private equity (PE) is interested in physician practice  
The typical terms of a PE investment  
How structure is impacted by corporate practice of medicine and other regulatory issues  
What this means for the industry generally  
Case study and the perspectives of the parties
  
- **Break 2:00 – 2:15**
  
- **Fantastic Four: The MIPS Universe 2:15 – 3:15**
  - Carolyn Hoitela, Conventus  
The 4 measure of MIPS will be reviewed, with an overview of wrapping up 2017 and looking towards the new universe of 2018.
  
- **The League of Extraordinary Folks: MACRA Panel 3:15 – 4:30**
  - Carolyn Hoitela, Moderator; Panelists to be determined

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**REGISTRATION INFORMATION**

To register, please visit our web site at [www.hfmanj.org](http://www.hfmanj.org), where online payment is also available but not required. You may also mail a check, but we ask that you still register online if at all possible.

NAME	ORGANIZATION	TITLE	MEMBER YES / NO	E-MAIL ADDRESS

FEE: MEMBERS.....	\$135.00
NON-MEMBERS .....	\$160.00
CERTIFIED MEMBERS (FHFMA, CHFP) .....	\$100.00
STUDENT REGISTRATION (FULL TIME) .....	\$35.00
ON-SITE REGISTRATION -- ON "SPACE AVAILABLE" BASIS.....	\$10 ADDITIONAL CHARGE

**REGISTRATION INFORMATION:**

- Make checks payable to **HFMA - NJ CHAPTER**, and please mail at least **10 days prior to the event**.
- Registration must be received **three working days prior to the event**.
- **REFUNDS WILL BE GRANTED ONLY IF CANCELLATION IS RECEIVED 48 HOURS PRIOR TO THE MEETING.**
- Dress is **Business Casual**
- Mail payment to:
  - HFMA – NJ Chapter
  - Laura Hess
  - PO Box 6422
  - Bridgewater, NJ 08807
- Phone number for questions is **(908) 963-2505**

**NEW JERSEY BOARD OF ACCOUNTANCY CONTINUING PROFESSIONAL EDUCATION CREDITS**

Based on our understanding of the New Jersey State Board of Accountancy's continuing professional education (CPE) requirements, Sponsor No. 185, this course will qualify for **8 CPE** credits in Accounting & Auditing.

**AMERICAN COLLEGE OF HEALTHCARE EXECUTIVES CONTINUING EDUCATION CREDIT**

NJ HFMA is authorized to award **6 hours** of pre-approved ACHE Qualified Education credit for this program toward advancement, or recertification, in the American College of Healthcare Executives. Participants in this program who wish to have the continuing education hours applied toward ACHE Qualified Education credit must self-report their participation. To self-report, participants should log into their MyACHE account and select ACHE Qualified Education Credit.

**Supreme Court of New Jersey Board on Continuing Legal Education**

Based on our understanding of the Supreme Court of New Jersey Board on Continuing Legal Education mandatory continuing legal education program requirements, this course will qualify for **8 CLE** credits. NJ HFMA is an approved service provider (#1098).