

GARDEN STATE FOCUS - ADVERTISING COMMITMENT FORM

ORGANIZATION: _____

CONTACT PERSON: _____

ADDRESS: _____

PHONE NUMBER: _____ EMAIL: _____

PLEASE INDICATE YOUR CHOICE BY CIRCLING (You will be contacted if that location has already been sold):

Advertising Rates - pro-rated on original rates

Black & White	1x	2x (10% disc)	3x (15% disc)	4x (20% disc)
Full Page	\$675.00	\$607.50 (\$1,215 net)	\$573.75 (\$1,721.25 net)	\$540.00 (\$2,160 net)
Half Page	\$450.00	\$405.00 (\$810 net)	\$382.50 (\$1,147.50 net)	\$360.00 (\$1,440 net)
Quarter Page	\$275.00	\$247.50 (\$495 net)	\$233.75 (\$701.25 net)	\$220.00 (\$880 net)

Color	1x	2x (10% disc)	3x (15% disc)	4x (20% disc)
Back Cover—Full Page	\$1,450.00	\$1,305.00 (\$2,610 net)	\$1,232.50 (\$3,697.50 net)	\$1,160.00 (\$4,640 net)
Inside Front Cover—Full Page	\$1,350.00	\$1,215.00 (\$2,430 net)	\$1,147.50 (\$3,442.50 net)	\$1,080.00 (\$4,320 net)
Inside Back Cover—Full Page	\$1,350.00	\$1,215.00 (\$2,430 net)	\$1,147.50 (\$3,442.50 net)	\$1,080.00 (\$4,320 net)
First Inside Ad—Full Page	\$1,300.00	\$1,170.00 (\$2,340 net)	\$1,105.00 (\$3,315 net)	\$1,040.00 (\$4,160 net)
Full Page	\$1,100.00	\$990.00 (\$1,980 net)	\$935.00 (\$2,805 net)	\$880.00 (\$3,520 net)
Half Page	\$800.00	\$720.00 (\$1,440 net)	\$680.00 (\$2,040 net)	\$640.00 (\$2,560 net)

AD SIZE/LIVE SPACE: (.PDF FORMAT PREFERRED)	FULL Page	7 5/16" w X 9 9/16" h
	HALF Page	7 5/16" w X 4 11/16" h
	QUARTER Page	3 9/16" w X 4 11/16" h

Advertisers also receive complimentary website presence on HFMANJ.org with 2,500 impressions monthly.

PLEASE MAKE CHECKS PAYABLE TO "NJ HFMA".
CREDIT CARDS ARE ALSO ACCEPTED; CONTACT LAURA HESS AT 908-963-2505 TO ARRANGE PAYMENT.

AD COPY CAN BE CHANGED WITH EACH ISSUE.
PLEASE SUBMIT ARTWORK AND LOGO IN .JPG FORMAT TO LAURA HESS AT NJHFMA@AOL.COM

PLEASE RETURN THIS COMPLETED FORM ALONG WITH YOUR PAYMENT TO:
Laura Hess
HFMA- NJ Chapter
PO Box 6422
Bridgewater, NJ 08807

THANK YOU for your support!

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